

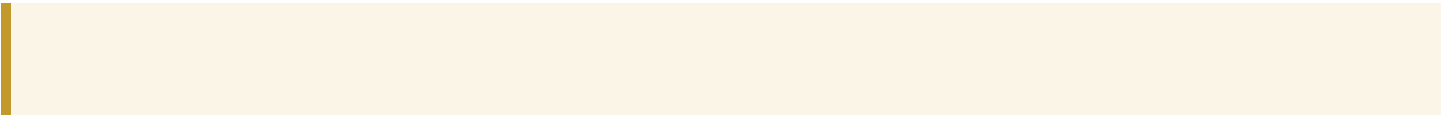
WHAT DOES A POUND OF NUTRIENT REALLY COST YOU?

GRANULAR PRICE IMPACT CALCULATOR

Pick what you use now, type your price and the lb of actual nutrient you apply. The sheet fills in a Taurus comparable, shows what reaches your crop this year, and what a usable pound really costs.



WHAT YOU USE NOW		COMPARE WITH (auto-filled — change if you like)		
PRODUCT select from the Taurus / commodity list				
NUTRIENT YOU'RE BUYING auto-set from what you use now		COMPARE ON		
\$/MT your delivered price		\$/MT	\$/MT	
ACTUAL NUTRIENT YOU APPLY lb of actual per acre, the way you already think about it		lb/ac	lb/ac	
PRODUCT RATE actual ÷ analysis — what goes in the drill; Product B is set to match		lb/ac	lb/ac	
\$/ACRE rate ÷ 2,204.6 × \$/MT				
NUTRIENT APPLIED				
ANALYSIS % of product weight, auto-filled				
NUTRIENT INTO THE PLANT				
EFFICIENCY (YR 1) auto-filled by product; type to override		%	%	
LBS INTO THE PLANT / AC applied × efficiency		lb/ac	lb/ac	
WHAT THE POUND REALLY COSTS				
STICKER \$/LB NUTRIENT \$/acre ÷ lb applied				
\$/LB INTO THE PLANT \$/acre ÷ lb into the plant				
CO-NUTRIENT VALUE / AC other nutrients in the tonne, at benchmark \$/effective lb				
NET \$/LB INTO THE PLANT after co-nutrients are paid for				
MARKET SWING IMPACT — CHANGE IN \$/ACRE AT THESE RATES				
	+\$50/MT	+\$100/MT	-\$50/MT	-\$100/MT



BENCHMARK PRICES (\$/MT)				
Co-nutrients are credited at what the same effective lb costs from: N urea · K potash · S AMS (net of N) · P MAP (net of N) · Ca SUL4R-PLUS (net of S). Mg not credited.				
UREA	POTASH MOP	AMS	MAP	SUL4R-PLUS

nutrient applied = lb/ac × analysis · into the plant = applied × yr-1 efficiency · net \$/lb = (\$/acre - co-nutrient value) ÷ lb into the plant.
Prices and year-1 efficiencies match taurus.ag/price-impact-calculator as of September 4, 2026. Re-download for the latest. A \$50 or \$100/MT move changes the acre far less than people think.
Calculations run inside this PDF. Open in Adobe Acrobat Reader (free), Chrome or Edge for live results; Apple Preview will not recalculate.